

# L.S. MILLS

## Strengthens Automation Journey with Simta



**S. Manivannan, Managing Director of L.S. Mills**

**Theni-based L.S. Mills, an integrated player in spinning, weaving, and fabric manufacturing, has always been recognized for its forward-looking approach to technology. When the company decided to enhance automation in its operations, it naturally turned to Simta, a leader in textile automation solutions.**

“As part of our automation initiative, we wanted Overhead Traveller Cleaners (OHTCs) and Bobbin Transport Systems (BTS).

*Our choice was Simta,” says*

**S. Manivannan,  
Managing Director  
of L.S. Mills.**

### **Why Simta?**

According to Manivannan, several factors made Simta the preferred partner. “First and foremost, their proven expertise in automation and material handling solutions...

... aligns closely with our focus on improving operational efficiency and streamlining workflow processes. Simta’s track record for delivering reliable, scalable, and cost-effective systems gave us confidence in their ability to meet both our current and future needs. We were particularly impressed by their commitment to innovation and after-sales support.”

### **Performance that speaks for itself**

Reflecting on the experience with Simta’s products, Manivannan highlights their impact on productivity and quality. “Simta’s products have consistently demonstrated high reliability and durability in our spinning operations. Their performance under varying operational conditions has been outstanding, resulting in minimal downtime and increased machine uptime,” he shares.

The components’ innovative designs have also delivered significant benefits. “They contribute to better energy efficiency and reduced wear and tear. This gives us a clear technological edge over competitors using more conventional solutions. We have also seen a marked improvement in yarn quality, thanks to the stability and consistency provided by Simta.”

### **Exceptional after-sales support**

A strong differentiator for Simta, Manivannan points out, is their after-sales service. “They provide exceptional support. The team is prompt and knowledgeable, ensuring any issues are resolved quickly. This responsiveness minimizes downtime and keeps our plant running smoothly. Their proactive maintenance advice and readily available spare parts have also contributed significantly to the efficiency of our production.”

### **Looking ahead: Expanding the partnership**

Given the positive experience, L.S. Mills is already planning the next steps with Simta. “We are certainly exploring opportunities to expand our collaboration. The efficiency and reliability of their systems have contributed significantly to streamlining our operations. As we plan upcoming projects, we are considering new installations and potential upgrades to stay aligned with the latest in automation technology. We are confident that extending this partnership will support our long-term goals for productivity, scalability, and innovation,” Manivannan affirms.